

Population Summary	
2000 Total Population	86,537
2010 Total Population	107,687
2019 Total Population	121,661
2019 Group Quarters	794
2024 Total Population	134,626
2019-2024 Annual Rate	2.05%
2019 Total Daytime Population	133,688
Workers	69,547
Residents	64,141
Household Summary	
2000 Households	27,195
2000 Average Household Size	3.13
2010 Households	35,777
2010 Average Household Size	2.98
2019 Households	40,841
2019 Average Household Size	2.96
2024 Households	45,238
2024 Average Household Size	2.96
2019-2024 Annual Rate	2.07%
2010 Families	29,700
2010 Average Family Size	3.32
2019 Families	33,723
2019 Average Family Size	3.31
2024 Families	37,347
2024 Average Family Size	3.31
2019-2024 Annual Rate	2.06%
Housing Unit Summary	
2000 Housing Units	28,108
Owner Occupied Housing Units	83.3%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	3.2%
2010 Housing Units	37,005
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	3.3%
2019 Housing Units	42,023
Owner Occupied Housing Units	78.1%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	2.8%
2024 Housing Units	46,514
Owner Occupied Housing Units	78.4%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	2.7%
Median Household Income	
2019	\$109,149
2024	\$113,498
Median Home Value	
2019	\$316,815
2024	\$344,138
Per Capita Income	
2019	\$49,031
2024	\$51,935
Median Age	
2010	40.0
2019	41.5
2024	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2019 Households by Income

Household Income Base	40,841
<\$15,000	4.6%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	12.6%
\$200,000+	21.5%
Average Household Income	\$145,498

2024 Households by Income

Household Income Base	45,238
<\$15,000	4.0%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	14.0%
\$200,000+	21.8%
Average Household Income	\$153,974

2019 Owner Occupied Housing Units by Value

Total	32,815
<\$50,000	0.4%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	9.6%
\$200,000 - \$249,999	15.3%
\$250,000 - \$299,999	17.0%
\$300,000 - \$399,999	25.0%
\$400,000 - \$499,999	14.5%
\$500,000 - \$749,999	10.6%
\$750,000 - \$999,999	2.5%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.5%
Average Home Value	\$368,441

2024 Owner Occupied Housing Units by Value

Total	36,482
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	6.9%
\$200,000 - \$249,999	13.3%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	28.0%
\$400,000 - \$499,999	18.2%
\$500,000 - \$749,999	11.3%
\$750,000 - \$999,999	3.1%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.5%
Average Home Value	\$391,374

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	107,684
0 - 4	5.6%
5 - 9	7.2%
10 - 14	8.4%
15 - 24	12.4%
25 - 34	9.7%
35 - 44	14.6%
45 - 54	18.6%
55 - 64	14.1%
65 - 74	5.7%
75 - 84	2.7%
85 +	1.1%
18 +	73.5%
2019 Population by Age	
Total	121,659
0 - 4	5.2%
5 - 9	6.1%
10 - 14	7.3%
15 - 24	12.0%
25 - 34	11.5%
35 - 44	12.4%
45 - 54	15.1%
55 - 64	16.4%
65 - 74	9.3%
75 - 84	3.5%
85 +	1.3%
18 +	77.0%
2024 Population by Age	
Total	134,626
0 - 4	5.3%
5 - 9	6.0%
10 - 14	6.8%
15 - 24	10.8%
25 - 34	11.7%
35 - 44	14.0%
45 - 54	13.6%
55 - 64	14.9%
65 - 74	11.0%
75 - 84	4.7%
85 +	1.4%
18 +	77.7%
2010 Population by Sex	
Males	53,029
Females	54,658
2019 Population by Sex	
Males	59,775
Females	61,886
2024 Population by Sex	
Males	66,175
Females	68,451

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	107,688
White Alone	52.3%
Black Alone	7.7%
American Indian Alone	0.2%
Asian Alone	34.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	3.0%
Hispanic Origin	10.4%
Diversity Index	67.6

2019 Population by Race/Ethnicity

Total	121,660
White Alone	39.6%
Black Alone	8.5%
American Indian Alone	0.2%
Asian Alone	44.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	3.8%
Hispanic Origin	12.2%
Diversity Index	71.2

2024 Population by Race/Ethnicity

Total	134,625
White Alone	35.8%
Black Alone	9.1%
American Indian Alone	0.2%
Asian Alone	47.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.1%
Two or More Races	4.1%
Hispanic Origin	13.5%
Diversity Index	72.1

2010 Population by Relationship and Household Type

Total	107,687
In Households	99.2%
In Family Households	92.5%
Householder	27.7%
Spouse	23.9%
Child	35.0%
Other relative	5.1%
Nonrelative	0.9%
In Nonfamily Households	6.6%
In Group Quarters	0.8%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2019 Population 25+ by Educational Attainment	
Total	84,517
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	3.4%
High School Graduate	11.0%
GED/Alternative Credential	1.6%
Some College, No Degree	14.5%
Associate Degree	6.6%
Bachelor's Degree	35.0%
Graduate/Professional Degree	25.0%
2019 Population 15+ by Marital Status	
Total	99,061
Never Married	25.2%
Married	64.4%
Widowed	4.2%
Divorced	6.2%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%
2019 Employed Population 16+ by Industry	
Total	58,372
Agriculture/Mining	5.2%
Construction	4.6%
Manufacturing	8.2%
Wholesale Trade	4.2%
Retail Trade	11.5%
Transportation/Utilities	4.7%
Information	2.2%
Finance/Insurance/Real Estate	8.3%
Services	48.9%
Public Administration	2.3%
2019 Employed Population 16+ by Occupation	
Total	58,375
White Collar	83.2%
Management/Business/Financial	25.3%
Professional	33.3%
Sales	13.4%
Administrative Support	11.3%
Services	8.2%
Blue Collar	8.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	1.9%
Production	2.0%
Transportation/Material Moving	2.4%
2010 Population By Urban/ Rural Status	
Total Population	107,687
Population Inside Urbanized Area	99.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	35,776
Households with 1 Person	14.6%
Households with 2+ People	85.4%
Family Households	83.0%
Husband-wife Families	71.6%
With Related Children	36.9%
Other Family (No Spouse Present)	11.4%
Other Family with Male Householder	3.2%
With Related Children	1.7%
Other Family with Female Householder	8.2%
With Related Children	5.0%
Nonfamily Households	2.4%
All Households with Children	43.9%

2010 Households by Size

Multigenerational Households	5.7%
Unmarried Partner Households	2.5%
Male-female	2.0%
Same-sex	0.5%

2010 Households by Size

Total	35,778
1 Person Household	14.6%
2 Person Household	30.5%
3 Person Household	20.0%
4 Person Household	21.2%
5 Person Household	8.7%
6 Person Household	3.3%
7 + Person Household	1.7%

2010 Households by Tenure and Mortgage Status

Total	35,777
Owner Occupied	82.7%
Owned with a Mortgage/Loan	61.3%
Owned Free and Clear	21.4%
Renter Occupied	17.3%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	37,005
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Boomburbs (1C)
3. Savvy Suburbanites (1D)

2019 Consumer Spending

Apparel & Services: Total \$	\$141,448,965
Average Spent	\$3,463.41
Spending Potential Index	162
Education: Total \$	\$117,008,552
Average Spent	\$2,864.98
Spending Potential Index	180
Entertainment/Recreation: Total \$	\$217,047,514
Average Spent	\$5,314.45
Spending Potential Index	163
Food at Home: Total \$	\$323,564,402
Average Spent	\$7,922.54
Spending Potential Index	153
Food Away from Home: Total \$	\$242,502,723
Average Spent	\$5,937.73
Spending Potential Index	162
Health Care: Total \$	\$379,356,630
Average Spent	\$9,288.62
Spending Potential Index	157
HH Furnishings & Equipment: Total \$	\$144,888,849
Average Spent	\$3,547.63
Spending Potential Index	166
Personal Care Products & Services: Total \$	\$60,558,596
Average Spent	\$1,482.79
Spending Potential Index	167
Shelter: Total \$	\$1,221,068,489
Average Spent	\$29,898.10
Spending Potential Index	162
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$167,169,047
Average Spent	\$4,093.17
Spending Potential Index	165
Travel: Total \$	\$161,671,829
Average Spent	\$3,958.57
Spending Potential Index	176
Vehicle Maintenance & Repairs: Total \$	\$72,943,204
Average Spent	\$1,786.03
Spending Potential Index	156

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.